

PHARMACEUTICAL COMPANY REDUCES COSTS BY 50%

CHALLENGE

In January 2015, California introduced a new law requiring 50% of pharmaceutical packaging to be serialized. Pharmaceutical company Astellas' strategy was to design a global solution that could be rolled out worldwide to meet each country's compliance needs. This approach, based on an SAP custom solution, required large internal and external teams for implementation. And because Astellas wanted to remain focused on its implementation projects, it chose to find a third-party provider to support the solution.

SOLUTION

Rural Sourcing provided the necessary resources to support Astellas' global SAP serialization solution. Additionally, we handled the entire deployment of their RFID implementation configured to meet the new ePedigree requirements.

“**ASTELLAS HAS BEEN ABLE TO REDUCE ASSOCIATED PROJECT COSTS BY 50%. THEY'RE NOW ABLE TO MEET THE STANDARDS OF THE EPEDIGREE SERIALIZATION BILL PASSED BY THE GOVERNMENT.**”

RESULTS

Astellas was able to reduce the associated costs of development and implementation by as much as 50% over other alternatives. Rural Sourcing's unique domestic sourcing model has helped the company regain valuable resources in budget and headcount so they're able to focus on other projects.

In addition, the efficiencies gained by having one centralized team focus on the localization and implementation efforts allowed us to focus on the ongoing support and maintenance for the manufacturing plants. It's paid dividends through reduced overall implementation time.

Due to our knowledge of serialization and RFID implementation, Astellas used the same Rural Sourcing team to aid in their worldwide RFID project.

Technologies: BASIS, ABAP, SAP



ruralsourcing.com
inquiries@ruralsourcing.com