PHARMACEUTICAL COMPANY REDUCES COSTS BY 50%

CHALLENGE

In January 2015, California law required 50% of pharmaceutical packaging to be serialized in order to meet the serialization tracking requirements. Astellas' strategy was to design a global solution that could be rolled out worldwide to meet each country's compliance needs. This approach, based on an SAP custom solution, required large internal and external teams to implement the solution. Because Astellas wanted to remain focused on its implementation projects, it chose to find a third-party provider to support the solution.

SOLUTION

Rural Sourcing provided the necessary resources to support their global SAP Serialization solution. In addition Rural Sourcing provided complete deployment of their RFID implementation with configuration to meet the new ePedigree requirements.

> " Astellas has been able to reduce associated project costs by 50%. They are now able to meet the standards of the ePedigree Serialization bill passed by the government. "

RESULTS

Astellas has been able to reduce the associated costs of development and implementation by as much as 50% over other alternatives. Rural Sourcing's unique domestic sourcing model has helped Astellas regain valuable resources in budget and headcount that they can now focus on other projects.

The efficiencies gained by having one centralized team focus on the localization and implementation efforts while Rural Sourcing has been focused on the ongoing support and maintenance for the manufacturing plants is paying dividends through reduced overall implementation time.

Due to our familiarity of Serialization and RFID technology and implementation, Astellas was able to leverage their existing Rural Sourcing team to aid in their worldwide RFID project.

Technologies: BASIS, ABAP, SAP

ABOUT RURAL SOURCING

Rural Sourcing (RSI) offers a cost effective, agile approach to software development, support and maintenance of critical business and cloud applications. By providing an alternative to offshore outsourcing, RSI eliminates the obstacles of time zones, distance, language, and geopolitical risks. With development centers strategically located throughout the United States, RSI leverages untapped, highly skilled IT resources in smaller cities to provide world-class solutions for Fortune 1000 clients across various industries including consumer & retail goods, financial services, healthcare, hi-tech, insurance, and pharmaceutical.

RURAL SOURCING

www.ruralsourcing.com
inquiries@ruralsourcing.com