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Clarus and Rural Sourcing, Inc. team to create new technology jobs in rural America.

After evaluating all options including offshore alternatives, Clarus Information chose Rural Sourcing, Inc. due to its ability to quickly deliver value through its rural Centers of Excellence.

Atlanta, Georgia April 6, 2009: Clarus Information, a niche business intelligence solution for the Life Sciences Industry, chose to partner with Rural Sourcing, Inc. to develop its next generation product for pharmaceutical and biotechnology companies. "In addition to RSI we evaluate offshore solutions and onsite professional consulting firms. We create a value index to evaluate these companies based on three criteria; knowledge of our client's business needs, ability to collaborate with our product development team, and total cost to engage. Based on these criteria RSI scored the highest on the value index and was an easy choice for us.", said Michael Brookman, CEO of Clarus Information.

"We are very excited with the opportunity to work with the Clarus team to help them deliver a unique and valuable solution for the Life Sciences industry. We remain committed to growing our U.S. based work force by offering a cost competitive alternative to the offshore model. The diligence of the Clarus team to look at all their options and to select Rural Sourcing further reinforces our ideals of delivering great service, at a competitive price, right here in America", says Monty P. Hamilton, CEO of Rural Sourcing, Inc.

About Clarus Information

Clarus Information is a niche, Business Intelligence (BI) software solution provider for the pharmaceutical and biotech industries. The Company's offering integrates compliance and business data together from disparate enterprise systems (ERP, DMS, CAPA, LIMS, LMS, and various MES). The Clarus Information solution provides proven financial returns through the following business benefits:

- Proactive identification of critical path and bottlenecks

- Electronic review of product genealogy
- Real-time batch management
- Management and reduction of non-process order activities
- Typical payback period has been about 12 months post-implementation

Clarus Information is different than other BI tools that are designed to work in many industries because Clarus Information was designed and pre-built by a manufacturer of pharmaceutical and biotechnology products to meet the specific needs and business processes of the health sciences industry.

About Rural Sourcing, Inc.

Rural Sourcing Inc. (RSI) is the leader in domestic sourcing, a cost-effective alternative to offshoring for technology development and the ongoing support and maintenance for critical business applications. RSI leverages IT skilled resources in our Centers of Excellence which are located near universities in rural America. Due to a lower cost of living and our proven delivery methods RSI is able to provide costs savings of 60-70% for our clients. Well trained employees with a strong work ethic living in low cost cities enable RSI to deliver exceptional value for our clients. Inherently, this value comes without the obstacles of time zones, distance, language, and geopolitical risks associated with offshore models.

Over the next few years RSI intends to create 3,000 new technology jobs in the US by establishing centers of excellence in rural, low cost of living cities across the United States.

For more information visit us at www.clarkstonconsulting.com

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